TERMS OF COPYRIGHT LICENCE GRANTED

Usage: 'Below-the-line' material ONLY.

Area covered by licence: Worldwide

Duration: **3 Years** (expires 8th November 2021)

This agreement is made between James Birks Ltd, 240 Ware Road, Hertford, Hertfordshire SG13 7HB ("JBL") and the user ("the Licensee"). This Agreement is applicable to any Image(s) supplied by JBL whether online, digital or analogue. IMAGE means any image in any medium which may be offered by JBL for the purposes of reproduction.

This means that you are free

To use the images in any means that does not involve the rental of advertising space. Examples of these are, but not limited to; Packaging, point-of-sale, mail shots, company reports and brouchures.

Restrictions

You must not use these icons for any above-the-line uses requiring the rental of advertising space. Eamples of these are, but not limited to; **Posters**, **magazine and newspaper ads**, and **TV Ads**.

Licence is non-transferrable and rights may not be assigned or sub-licensed to third parties without the consent of James Birks Ltd.

Editing and the creation of derivatives is strictly forbidden.

Governing Law

These terms and conditions are governed by the law of England and Wales and may not be varied except by agreement in writing. The parties hereto submit to the non-exclusive jurisdiction of the English Courts.

